

PORT ERIN COMMISSIONERS

# Advertising Boards and Street Furniture Policy

Policy and Guidance

# Policy Review History

## Version Control

Please be aware that a hard copy of this document may not be the latest version available. The current version is available in the Authority’s document management system and supersedes all previous versions.

Those to whom this policy applies are responsible for familiarising themselves periodically with the latest version and for always complying with policy requirements.

Versions of this Policy	Port Erin Commissioners	Version 1.0
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## Introduction

Port Erin Commissioners will consider applications by businesses wishing to place advertising 'A' boards, Pavement Café's or Display of Goods in pedestrian areas on the public highway in Port Erin.

## Conditions of Approval

- "A" boards include all advertising boards, stands, displays, including 'A' frame boards within the following general size guidelines; 1,000mm and 1,200mm high, 300mm to 1,000mm wide by a maximum of 600mm deep, however each application will be treated on its own merit. Licensed items also include displays of goods or materials and tables /chairs or benches.
- A minimum unobstructed width of 1500mm must be maintained between the up-stand of the kerb (or any existing street furniture) and any item to allow the free passage of pedestrians and wheelchairs.
- No "A" Board is to be placed such that it protrudes beyond a point 1000mm from the frontage of the premise to which it pertains.
- All items are to be maintained in a clean and tidy fashion. The license holder is responsible for clearing any litter, spills or staining to the highway surfaces as a consequence of the use of signage or street furniture.
- All items are to be removed from the highway outside of the hours of operation of the business.
- The applicant will indemnify Port Erin Commissioners against any claims for loss, injury or damage resulting from the highway. The applicant is obliged to demonstrate that the items are suitably insured for third party liability.
- Port Erin Commissioners, the Department of Infrastructure and statutory undertakers retain a right to undertake work on, over and under the highway and the grant of a highway licence does not affect this right. No claims for loss of revenue resulting from such works will be considered.

## How to Apply

- Complete the Application form on Port Erin Commissioners website [www.porterin.gov.im/aboards](http://www.porterin.gov.im/aboards)
- Return the Application form along with drawings or plans as required.
- Port Erin Commissioners reserves the right to refuse applications or apply additional conditions due to the specific circumstances of the site and setting of the applicant's premises (such as restrictions on operating hours).
- Port Erin Commissioners and the Department of Infrastructure reserve the right to remove an obstruction on the highway.
- Licenses may be withdrawn if the above conditions are not fulfilled.